

5-DAY WORKSHOP ON SMART CITY TRANSFORMATIONS (COURSE CODE: SC405)

Duration	Lecture	Discussions	Case studies
5 x 8 Hours	40%	30%	30%

WHO SHOULD ATTEND?

<p>1. Young to mid-level business professionals.</p>	<p>2. Most suitable from the following industries</p> <ul style="list-style-type: none"> a. Consulting firms b. Electronics, devices, sensors, telecom c. Information technology and management d. Civil infrastructure e. Project management, governance support <p>Construction</p>
<p>3. Government mid-level officials.</p> <ul style="list-style-type: none"> a. Involved in developing, governing, managing projects b. A part of Smart city initiative of the government c. City planning, architecture d. Contractor management 	<p>4. Consultants who advise on</p> <ul style="list-style-type: none"> a. Smart city planning, execution b. Governance, stakeholder engagement

BENEFITS TO THE PARTICIPANTS

The participants after completion will be have a great understanding of

- The needed definitions, concepts, strategies, approaches, and technologies to develop and manage a greenfield or brownfield Smart city.
- Specific methodology of measuring Smart elements of a city. Introduction to the concepts of Smart Map and Smart Index.
- Hands on training on developing transformation plans.
- A structured approach to a transformation: setting priorities, execution, financing and governance.
- Integrate economics, developmental concepts, engineering, environment and governance that sets the definitive foundation of the Smart framework.
- Technologies that are powering the Smart movement.
- The new structure of the Smart industry and the new market dynamics.



ABOUT THE FACILITATOR

Amitabh Satyam is the co-author of 'The Smart City Transformations'. He was earlier the Managing Partner at SAP, the global consulting head for Telecom at IBM, and the global leader for the IoT practice also at IBM.

Amitabh started his career on Wall Street as an investment analyst at Shearson Lehman Brothers. Later, he worked at Reliance in India as the National Operations Head, MobiApps as the Managing Director, and at Siemens as the Vice President for Telecom. He has also taught at The Ohio State University and Rider University in the USA for four years.